

Media Release: Tuesday, 23 February 2016

# **Foxtel Broadband goes Unlimited**

New unlimited broadband and home phone bundles feed customers' growing data appetites

Foxtel today announced the launch of its new Unlimited broadband and home phone bundles, designed to meet the ever increasing data needs of Australian households. The new bundles are built for entertainment, delivered over one of Australia's largest telecommunications networks, and feature unlimited broadband, a home phone service and access to Foxtel's unbeatable TV programming.

With the number of internet enabled devices in each home on the rise, coupled with a proliferation of data intensive activities like video streaming, Australian consumers are demanding more from their broadband service than ever before. Foxtel's new unlimited broadband data plans are designed to meet this demand and eliminate household concerns over exceeding monthly data caps.

Andrew Lorken, Foxtel's Executive Director of Broadband, IT and PMO, said, "Customers are telling us they love the combination of Foxtel's unbeatable premium TV entertainment and our broadband and home phone services, and that they are growing hungrier for broadband data to feed their insatiable appetite for online entertainment such as Foxtel's on-demand video streaming service Anytime. Our new unlimited broadband bundles satisfy this hunger, giving our customers the freedom to browse, stream and connect with friends on multiple devices in their homes at any time of the day or night without worrying about data usage. And when combined with the Foxtel Hub, Foxtel's very own WiFi modem, built with the latest modem technology and designed to deliver fast WiFi speeds and great in-home coverage, it's easy to see how Foxtel's new unlimited broadband bundles are truly 'built for entertainment'."

From today, new and existing Foxtel customers can access two new unlimited broadband and home phone bundles, designed to accommodate today's data demanding homes. For \$115 per month on a 12 or 24 month plan, new customers can acquire and existing customers can add unlimited broadband and home phone with unlimited standard local and national calls to any non-Platinum HD Foxtel TV package. Better yet, new and existing Foxtel Platinum HD TV subscribers will pay only \$95 per month on a 12 or 24 month plan to acquire or add an unlimited broadband and home phone bundle.

Foxtel broadband subscribers who take up a 24 month plan will receive a Foxtel Hub at no extra charge.

For customers who don't need unlimited data, Foxtel will also now offer a new 100GB broadband and home phone bundle for \$80 per month on a 12 or 24 month plan, when bundled with or added to any Foxtel TV package.

Today's news comes as Foxtel celebrates the first anniversary of its broadband and home phone bundles, which launched in February 2015 and which have seen significant growth in the past 12 months.

Foxtel's broadband and home phone bundles offer subscribers a simple customer experience, utilising a single Foxtel account for their TV, broadband and home phone services. Foxtel Broadband Bundles have been specifically designed with entertainment and video in mind and in a way that maximises the value of a Foxtel subscription through flexibility, customisation of services and the best in TV entertainment.

Key features of Foxtel's TV, broadband and home phone bundles include:

- Broadband and home phone delivered over one of Australia's largest telecommunications networks
- Three broadband data subscription options to choose from, including unlimited broadband, unlimited broadband with Platinum HD and 100GB broadband<sup>1</sup>.
- The Foxtel Hub Foxtel's WiFi modem, designed to deliver fast WiFi speeds<sup>2</sup>, great in-home coverage and easy streaming to multiple devices.
- Unlimited standard local calls<sup>3</sup> across all three bundles, with the added benefit of unlimited standard national calls included in the unlimited broadband bundles.
- No data download limits for Foxtel TV on Foxtel Go and Anytime when connected to Foxtel Broadband<sup>4</sup>.
- Easy management of all Foxtel services via MyAccount.
- A convenient single bill and source of customer care, including billing and 24/7 technical support.

Foxtel's new broadband and home phone bundles are available from today.

For more information please visit: www.foxtel.com.au.

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\*Min cost range \$3459 to \$5979 on a 24 month direct debit plan, depending on included TV pack, based on the bundling/ addition of an Unlimited Broadband Home Bundle and a Non-Platinum HD TV pack, includes a \$99 bundle activation fee. ^Min cost \$5595 on a 24 month direct debit plan, based on the bundling/ addition of an Unlimited Broadband Home Bundle to a Platinum HD TV pack, includes a \$99 bundle activation fee. ^Min cost range \$2619 to \$5235 on a 24 month direct debit plan, depending on included TV pack, based on the bundling/addition of a 100GB Home Bundle to a Foxtel TV pack, Entertainment to Platinum HD, includes a \$99 bundle activation fee. Bundle prices only apply where you continue to take all relevant services in that bundle. Cancel fees apply.

<sup>1</sup> ADSL Broadband speeds slowed to 256kbps if included monthly data allowance exceeded.

<sup>2</sup> WiFi Speeds: Actual speeds experienced will vary due to a range of factors that affect broadband and WiFi performance, not limited to condition of network lines, network congestion, the number of active wireless devices in the home, the software and hardware used, distance from exchange, local conditions, physical objects and the wiring at your location.

Home phone: Compatible handset required. Standard home phone to landline call types only. Does not include calls to mobiles, 13xx, 19xx, 1234 and 12456 numbers. For full call charge details, see foxtel.com.au/priceguide.
 Unmetered Foxtel: (Foxtel Go) Available to Foxtel Residential Cable & Satellite customers with an STU,

excluding Optus TV feat Foxtel customers. Must subscribe to channel (or relevant tier) to access applicable content. Not all channels/content available. Check content and compatible devices/operating systems at foxtel.com.au/foxtelgo. Recommended internet speeds apply. ISP/data charges apply when connected to 3G/4G. Video quality may vary on 3G/4G or WiFi services. (Anytime) Available to internet-enabled and connected Foxtel iQ STUs only. You must subscribe to a channel in your residential pack to access corresponding content. Not all channels/programs available.

Standard terms: Foxtel TV, Home Phone and Broadband service must be connected at the same physical address. Residential subscribers and standard installs only. Only available for use in Australia. Foxtel Fair Use policy applies. Foxtel and some services, including Foxtel Broadband, not available to all homes. Please contact us to check serviceability. Foxtel marks are used under licence by Foxtel Management Pty Ltd.

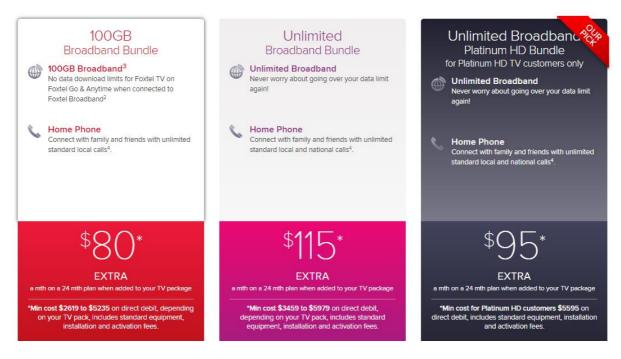
#### About Foxtel

Foxtel is one of Australia's most progressive and dynamic media companies, directly employing around 2,800 people and delivering a diverse subscription television service over cable, satellite and broadband distribution. We offer a better entertainment experience every day to each one of our 2.8 million subscribing homes through delivery of new and inspiring programming across all genres, the world's most popular channel brands, and investment in high quality local content. As constant champions of innovation we have brought customers the iQ personal digital recorder, Australia's largest HD offering, the Foxtel Go App for tablets and mobile devices, internet TV service, Foxtel Play, subscription on demand (SVOD) entertainment service, Presto and television, broadband and home phone bundles with Foxtel internet and voice services delivered over Australia's largest telecommunications network. Foxtel is owned by Telstra Corporation Limited ACN 051 775 556 (50%) and News Corporation (50%). foxtel.com.au

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## Appendix Foxtel Broadband and Home Phone Bundles

### Pricing for Existing Foxtel TV Customers



\*Min cost ranges based on the addition of a 100GB or an Unlimited Home Bundle to an existing Foxtel TV pack. 24 mth plan min costs include a \$99 bundle activation fee and a \$0 Foxtel Hub fee. 12 mth plan min costs include a \$99 bundle activation fee and a \$140 Foxtel Hub fee. Bundle prices only apply where you continue to take all relevant services in that bundle. Cancel fees apply.

More info: https://www.foxtel.com.au/about/customer-terms.html for details.

2Unmetered: (Foxtel Go) Available to Foxtel Residential Cable & Satellite customers with an STU, excluding Optus TV feat Foxtel customers. Must

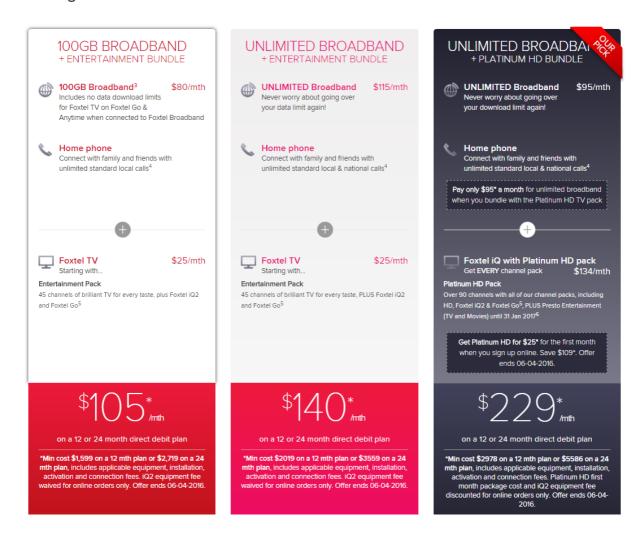
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3ADSL Broadband speeds slowed to 256kbps if included monthly data exceeded.

<sup>4</sup>Home phone: Compatible handset required. Standard home phone to landline call types only. Does not include calls to mobiles, 13xx, 19xx, 1234 and 12456 numbers. For full call charge details, see <a href="https://www.foxtel.com.au/about/customer-terms.html">https://www.foxtel.com.au/about/customer-terms.html</a>.

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### Pricing for New Foxtel Broadband Bundle Customers



\*Min costs based on Entertainment 100GB, Entertainment and Unlimited Broadband, and Platinum HD and Unlimited Broadband Home Bundles with a Foxtel iQ2 on direct debit. 24 mth plan min cost includes \$99 bundle activation fee and \$100 standard TV install fee. First month Platinum HD TV package cost and iQ2 box fee discounted for online orders only. Offer ends 06-04-2016. 12 mth plan min cost includes \$99 bundle activation fee, \$140 Foxtel Hub fee and \$100 standard TV install fee. First month Platinum HD TV package cost and iQ2 box fee discounted for online orders only. Offer ends 06-04-2016. Bundle prices only apply where you continue to take all relevant services in that bundle. Cancel fees apply. More info:https://www.foxtel.com.au/about/customer-terms.html.

<sup>3</sup>ADSL Broadband speeds slowed to 256kbps if included monthly data exceeded.

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<sup>6</sup>(Presto) Presto requires an internet connection, data and a compatible device. Available to Foxtel Platinum HD customers until 31 January 2017 and only whilst they remain subscribed to Platinum HD. Also available to Foxtel Platinum customers on Foxtel's former packaging (pre 3 November 2014) until 31 January 2017 and only whilst they remain subscribed to Platinum. If you downgrade from Platinum HD/Platinum or cancel your Foxtel subscription you will no longer receive access to Presto Entertainment as part of your Platinum HD/Platinum subscription. Full list of compatible devices available at <a href="https://www.presto.com.au/devices">www.presto.com.au/devices</a>. ISP and data charges apply. Subject to Presto's Foxtel Platinum Package <a href="https://www.presto.com.au/devices">Terms of Use</a>. Only available for use in Australia. Not available to Optus TV featuring Foxtel Platinum customers. Standard terms: Foxtel TV, Home Phone and Broadband service must be connected at same physical address. Residential subscribers and standard installs only. Australian use only. Foxtel Fair Use policy applies. Foxtel TV and some services, including Foxtel Broadband, not available

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