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## Introducing Foxytel Play

### Freedom to work, rest and play with Foxytel

At today's ASTRA conference in Sydney, Richard Freudenstein, Foxytel Chief Executive announced Foxytel Play, Australia's new no lock in contract, internet delivered TV service to be available across a range of computers, TVs and games consoles.

Launching in June this year, Foxytel Play customers will be able to watch TV shows and movies across multiple internet connected devices including selected connected TV's and games consoles at home as well as on the move with compatible smartphones, tablets and PC and Mac computers through the Foxytel Go app.

Foxytel Play will enable customers to subscribe by the month with no lock in contracts and build their own entertainment service from a range of genre based channel packages starting from \$25 per month.

At launch, Foxytel Play will provide over 40 channels and more than 2000 catch up video on demand titles including programming from some of the most well loved channel brands across movies and premium drama, documentaries, entertainment, kids and live sports.

Richard Freudenstein, Foxytel Chief Executive said, "Foxytel Play is the next step in the evolution of our entertainment offering. Our core subscription service, which remains the cornerstone of our business, has recently been augmented by a greatly enlarged On Demand offering and, of course, Foxytel Go, both included for residential subscribers.

"Foxytel Play develops our "off the box" internet TV products by expanding on the existing Foxytel on Xbox 360 and Foxytel on Internet TV services to provide one Foxytel internet TV offering across multiple devices.

"This is a perfect new way for those people who have not yet experienced Foxytel to enjoy our popular content at flexible price points offering value to suit varying budgets and needs. Foxytel Play combines the ease and portability of internet connectivity with fantastic entertainment to welcome a whole new set of customers to Foxytel."

From launch Foxytel Play customers will be enabled to receive the revolutionary Foxytel Go, included with their subscription, on their compatible PCs, Macs, iOS and selected android smartphones and tablets showing their entitled channels based on the channels they subscribe to on the Foxytel Play service.

Foxytel Play and Foxytel Go will be available over 3G/4G networks as well as WiFi. Recommended Internet speeds apply. Internet connection required to view Foxytel Play and Foxytel Go. ISP and data charges may apply. Video quality may vary according to 3G/4G and WiFi service. Only available for use in Australia. Foxytel and some services not available to all homes.

Further information including channels and pricing and packaging will be announced closer to launch.

#### **About Foxytel**

Foxytel is one of Australia's most progressive and dynamic media companies, directly employing around 2,500 people, and delivering a diverse subscription television service to both regional and metropolitan areas over cable, satellite and broadband distribution. We offer a better entertainment experience every day to each one of our 2.3 million subscribing homes through delivery of exclusive and inspiring programming across all genres, the world's most popular channel brands, and investment in high quality local content. As constant champions of innovation we have brought customers the iQ personal digital recorder, Australia's largest HD offering, Foxytel 3D, and the Foxytel Go App. Foxytel is owned by Telstra Corporation Limited ACN 051 775 556 (50%) and The News Corporation Ltd (50%). [foxytel.com.au](http://foxytel.com.au)

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